POWERED BY DATA

BUSINESS DATA & SUPPORT SERVICES

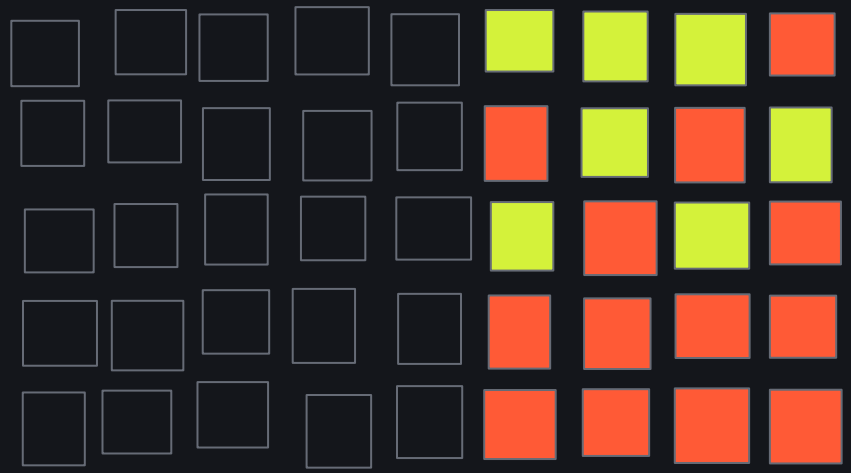
DATA, WITHOUT THE DRAG.

We turn raw, scattered information into clean, structured, useful work.

LEAD WITH INTELLIGENCE

EXCEL / DATA / REPORTING /
ANALYSIS / AUTOMATION / DASHBOARD

RAW → READY



01 RAW

02 CLEAN

03 REPORT

A practical partner for the work between data and decisions.

THE DATA FRICTION

The work is rarely just a spreadsheet.

Small data issues compound into repeated preparation, slower handoffs and less usable information.



SCATTERED → CONSISTENT

Common friction points

01 **Fragmented inputs**

Files arrive in different formats, layouts and levels of completeness.

PDF / XLSX / CSV / FORMS

02 **Inconsistent records**

Duplicates, missing fields and uneven naming make information harder to trust.

Mumbai / MUMBAI / (blank)

03 **Recurring manual work**

Teams repeat the same preparation, updates and reporting steps each cycle.

A weekly sheet rebuilt by hand

THE TRANSFORMATION

From scattered files to work-ready clarity.

Practical support for the steps between receiving information and using it with confidence.



CLEAN INPUTS / CLEAR OUTPUTS / PRACTICAL SUPPORT

POWERED BY DATA

WHO WE ARE

Powered By DATA works as a flexible extension of your team for the data-heavy work that takes time, attention and consistency. From collecting and organizing information to cleaning records, preparing Excel sheets, building MIS reports, supporting research and maintaining recurring data tasks, we take care of the operational side of the work so your internal team can stay focused on the practical work that keeps operations and reporting moving

Instead of adding another full-time role for every data requirement, you can access focused support when the work demands it. We work around a clearly defined scope, deliver practical and editable outputs, communicate progress and open points clearly, and apply relevant quality checks before handover.

ONE LESS TASK FOR YOUR TEAM. ONE MORE PARTNER FOR YOUR DATA SOLUTION.

Powered By DATA is an independent data-support service focused on the practical work that keeps operations and reporting moving: organized records, clean spreadsheets, business-ready summaries and ongoing support.

FOCUS	APPROACH	BASE
Useful, work-ready data	Clear scope and handover	India

BUILT FOR

- SMALL & MID-SIZE BUSINESSES
- OPERATIONS TEAMS
- RECRUITMENT TEAMS
- CONSULTANTS
- STARTUPS
- AGENCIES

WHY WORK WITH US

A clear way to work with data.

Five practical principles shape how we scope, process and hand over work.

A GOOD engagement starts with a clear **brief** and an agreed output.

WORKING PRINCIPLES — NOT PERFORMANCE GUARANTEES

01 SCOPE-FIRST

Clarify source files, requirements, volume, output, timeline and boundaries before starting.

FOR YOU

An agreed layout before cleanup begins.

02 PRACTICAL OUTPUTS

Create usable, editable files and reports suited to the next business task.

FOR YOU

A tracker the team can continue updating.

03 RELEVANT CHECKS

Apply validation, consistency and formula checks based on the agreed scope.

FOR YOU

Flag duplicates, blanks and unusual values for review.

04 FLEXIBLE ENGAGEMENT

Support one-time tasks, recurring reporting and defined ongoing work.

FOR YOU

Start with one file; extend to a recurring cycle if useful.

05 CLEAR COMMUNICATION

Keep assumptions, questions, progress and handoff easy to follow.

FOR YOU

Make open items and review points visible.

SERVICE ECOSYSTEM / EIGHT CONNECTED FAMILIES

One connected data workflow.

Choose a single task or combine related support around a defined business outcome.

01 Data Entry & Collection
Capture / research / list building



02 Data Cleaning & Quality
Duplicates / standardize / validate



03 Conversion & Organization
PDF, CSV, Excel / consolidate / map



04 Excel & MIS Reporting
Formulas / pivots / dashboards







05 Analysis & Visualization
KPIs / trends / data storytelling



06 Analytics & Automation
Power Query / Power BI / refresh flows



07 Business & Virtual Support
Research / back-office / recurring help



08 Document & Career Support
Formatting / resume and CV data

RAW DATA → CLEAN → STRUCTURE → REPORT → SUPPORT → BUSINESS-READY DATA

POWERED BY DATA

SERVICES

FOUNDATIONS

Capture. Clean. Convert. Report.

Four essential services to make business information organized, consistent and ready to use.

01 Data Entry & Collection

INPUT Forms, PDFs, Excel/CSV files and web sources

WORK Capture • research • verify • organize

OUTPUT **Structured records and business-ready files**

02 Data Cleaning & Quality

INPUT Duplicate rows, missing fields and mixed formats

WORK Standardize • deduplicate • validate • normalize

OUTPUT **Clean datasets and quality-checked workbooks**

03 Conversion & Organization

INPUT PDFs, scans, images, CSVs and multiple files

WORK Extract • convert • consolidate • map • merge

OUTPUT **Structured tables and consolidated workbooks**

04 Excel & MIS Reporting

INPUT Operational data, transactions and existing sheets

WORK Formulas • PivotTables • KPI tracking • summaries

OUTPUT **Editable MIS reports, dashboards and management summaries**

EDITABLE FILES • CLEAR HANDOVER • PRACTICAL OUTPUTS

ANALYSIS & SUPPORT

EXTENDED SUPPORT

Turn structured data into useful action.

Analysis, automation and flexible support—defined around the work you need done.

05 Analysis & Visualization

INPUT KPIs, business metrics and performance trends

WORK Summarize results • compare trends • build charts

OUTPUT KPI views, charts and decision-ready reports

06 Analytics & Automation

INPUT Recurring reports and structured source data

WORK Power Query • Power BI • refresh flows • workflow improvement

OUTPUT Refreshable reports and repeatable dashboards

07 Business & Virtual Support

INPUT Research requests, contact lists and data tasks

WORK Research • list building • record updates • back-office support

OUTPUT Organized information and recurring task support

08 Document & Career Support

INPUT CVs, resumes, business documents and source files

WORK Format • update • organize documents and files

OUTPUT Polished documents and well-structured records

SCOPE FIRST Analytics and automation are assessed for fit and feasibility before commitment.

HOW WE WORK

A clear path from brief to handoff.

A simple, scoped process keeps the work understandable from the first file to the final output.

01

BRIEF

Upload your source files and provide a brief description of the task and intended use.

02

SCOPE

Tell us the expected workload, required deliverables, preferred timeline, and any specific scope or limitations.

03

WORK

Choose the data support you need: capture, clean, structure, or report.

04

CHECK

Scope-matched checks and review flags

05

HANDOFF

Clean, organized, ready-to-use outputs with clear review notes.

QUALITY & DATA CARE

Checks and handling are agreed to fit the project.

01

Use only the files and access needed for the agreed task.

02

Agree on transfer, review and retention expectations before work begins.

03

Record assumptions and flag exceptions for client review.

PROCESS NOTES DESCRIBE AN INTENDED WORKING APPROACH; PROJECT TERMS ARE AGREED INDIVIDUALLY.

POWERED BY DATA

GET IN TOUCH

MAKE YOUR DATA EASIER TO MANAGE. EASIER TO USE.

Tell us what you are working with, what output you need and when you need it. We'll review the brief and discuss a suitable scope.

START WITH ONE FILE

CONTACT

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